

THE INTERDISCIPLINARY HUMANITIES CENTER SERIES:

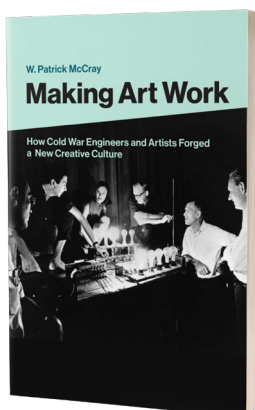
HUMANITIES DECANTED

PRESENTING NEW PUBLICATIONS AND CREATIVE PROJECTS BY HFA FACULTY

Join us online for a dialogue between **W. Patrick McCray** (History) and **Alan Liu** (English) about McCray's new book, *Making Art Work: How Cold War Engineers and Artists Forged a New Creative Culture*. Audience Q&A will follow.

Thursday, March 4 | 4:00 pm

Visit bit.ly/McCray-IHC for online event registration



W. PATRICK MCCRAY

Making Art Work: How Cold War Engineers and Artists Forged a New Creative Culture (MIT Press, 2020)

Despite C. P. Snow's warning, in 1959, of an unbridgeable chasm between the humanities and the sciences, engineers and scientists of that era enthusiastically collaborated with artists to create visually and sonically interesting multimedia works. This new artwork emerged from corporate laboratories, artists' studios, publishing houses, art galleries, and university campuses, and it involved some of the biggest stars of the art world. Less famous and often overlooked were the engineers and scientists who contributed time, technical expertise, and aesthetic input to these projects. This book restores the role of technologists to

the foreground, explores the era's hybrid creative culture, and recounts the many ways that artists, engineers, and curators have collaborated over the past fifty years.



W. Patrick McCray is a professor in the Department of History at UC Santa Barbara where his research, writing, and teaching focus on the histories of technology and science. Originally trained as a scientist, he is the author or editor of six books. McCray's 2013 book, *The Visioneers: How an Elite Group of Scientists Pursued Space Colonies, Nanotechnologies, and a Limitless Future*, won the Watson Davis Prize in 2014 from the History of Science Society as the "best book written for a general audience."

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