

February 22

9AM–5PM

McCune Conference Room

6020 HSSB

February 23

9:30AM–5PM

Multicultural Center

February 23

5–6PM

Loma Pelona Center

Special performance
by Chicano Secret
Service

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ANNIVERSARY

CONFERENCE

El Plan

de Santa Barbara

February 22–23 2019

free and open to public

For more information contact Prof. Mario T. García, garcia@history.ucsb.edu
or Prof. Gerardo Aldana, aldana@chicst.ucsb.edu

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50 ANNIVERSARY CONFERENCE EL PLAN de SANTA BARBARA



Friday, February 22

McCune Room, Interdisciplinary Humanities Center,
6020 Humanities & Social Science Bldg.

9–9:30 AM

Opening Remarks by Mario T. García and Gerardo
Aldana, Department of Chicana and Chicano Studies

Welcoming Address by Dean Charles R. Hale,
Social Science, UC Santa Barbara

9:30–11:15 AM

Special Panel of Former Participants in the 1969 Plan
de Santa Barbara Conference

Yolanda García

Bill Villa

Fernando de Necochea

Mariana Marin

Joel García

Cástulo de la Rocha

11:30–12:15 PM

Sal Castro Memorial Keynote Address:

Prof. Armando Vázquez-Ramos,
Co-Founder of Chicano and Latino Studies
Department., California State University, Long
Beach, and California-Mexico Studies Center,
President and CEO.

12:30–2 PM Lunch

2:00–3:30 PM

Chicana/o Studies Faculty and the Contemporary

Relevance of El Plan de Santa Barbara

Prof. José Navarro,
Cal Poly, San Luis Obispo

Prof. Theresa Montaña,
California State University, Northridge

Prof. José Alamillo,
California State University, Channel Islands

Prof. Jenell Navarro,
Cal Poly, San Luis Obispo

Prof Tomás Carrasco,
Santa Barbara City College

Prof. Frank Barajas,
California State University, Channel Islands

3:45–4:45 PM

Graduate/Undergraduate Panel on the Contemporary
Relevance of El Plan de Santa Barbara

Aracely García-González, Grad Student, UCSB

Alejandro Prado, Grad Student, UCSB

Yazmin Dominguez, Undergrad, UCSB

Mariano Nava, Grad Student, UCSB

Alondra Aguilar, Undergrad, UCSB

Jaime Alvarez-Armenta, Undergrad, UCSB

Gwendolyn Hurtado, Undergrad, UCSB

5:00–7:00 PM

Alumni Reception:

Remarks by **2019 Distinguished Alumnus Cástulo
de la Rocha**, Alumni Room, Mosher Alumni House

Saturday, February 23

Multicultural Center

9–9:15 AM

Opening Remarks

9:15–10 AM

Keynote Speaker:

Prof. Cherrie Moraga, UC Santa Barbara
'Throwing Shade' to the West
Education and Xicana Indigenous Art Practice in
Our Aztlán

10–12 AM

Teaching Artists in Chicana/o Studies

Cherrie Moraga, moderator
UC Santa Barbara

Celia Herrera Rodríguez,
UC Santa Barbara

Felicia Montes,
California State University, Los Angeles

Jesus Barraza,
UC Berkeley

12–1 PM Lunch

1–2 PM

Keynote Speaker:

Assemblywoman Monique Limón

2–3 PM

Partners in El Plan at UCSB

Chela Sandoval, moderator

Laura Romo, Chicano Studies Institute

Aaron Jones, EOP

Sal Guereña, Colección Tloque Nahuaque

Ralph Armbruster-Sandoval, Chicana and
Chicano Studies

3:15–4:15 PM

El Plan and HSI Status

Richard Durán, moderator

Pablo Reguerin, UC Santa Cruz

Catherine Cooper, UC Santa Cruz

Frances Contreras, UC San Diego

Joseph Morales, UC Irvine

Jennifer Najera, UC Riverside

4:15–5 PM

Open Forum and Final Remarks

5–6 PM

Special Performance by Chicano Secret Service
Loma Pelona Center

