

FILM SCREENING

Q&A with director Marcos Colón after the film

AMAZONIA LATITUDE AND MOVIELIKE PRESENTS BEYOND FORDLANDIA



Wednesday, February 21
7pm
McCune Conference
Room
(HSSB 6020)

Sponsored by

Department of Spanish and Portuguese
Latin American and Iberian Studies
Department of Anthropology
Interdisciplinary Humanities Center

Written and directed by Marcos Colón, *Beyond Fordlândia* (2017, 75 min) presents an environmental account of Henry Ford's Amazon experience decades after its failure. The story addressed by the film begins in 1927, when the Ford Motor Company attempted to establish rubber plantations on the Tapajós River, a primary tributary of the Amazon. This film addresses the recent transition from failed rubber to successful soybean cultivation for export, and its implication for land usage.